



THE AMERICAN GREEN CONSULTING GROUP, LLC

SPOTLIGHT



LITHO CRAFT

Seattle's **Color Printer**™

Litho Craft of Lynnwood, WA
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With recognition for high quality printing and top-notch management practices, Litho Craft has become a well-known leader in the printing industry. Litho Craft provides services in Printing, Marketing, Graphic Design and Direct Mailing Solutions. As Seattle's Color Printer™, with accolades to prove their leadership, it's no wonder their work can be seen throughout the West Coast and beyond.

Founded in 1954, Litho Craft has grown and adapted throughout the years as the printing industry experienced remarkable changes. Litho Craft continues to grow and maintain its mission – “to help you look good on paper so that you look good to your audience.”

With the pulp and paper industry having a significant influence on global forests, when American Green Consulting (AGC) sees printers taking steps to be environmentally conscious, it's worth shouting it out to the world. As part of their efforts to be environmentally proactive, Litho Craft has instituted energy and resource practices and policies that prove their commitment to the well-being of their community and our planet. One important step they have taken is becoming Forest Stewardship Council® (FSC®) certified.

“FSC certification serves a good purpose. Litho Craft sees the value of certification and fully supports our customers' interest in certified materials. As FSC certified materials become more well-known in the printing and paper industry, we'll be ready to assist along the way,” Gary Cone, VP of Litho Craft, told AGC.

After managing their own FSC certification for approximately 5 years, Litho Craft made the move to a Group Certificate managed by American Green. “AGC takes the hassle-factor out of managing an FSC certificate. They provide us with the steps and support to go through certification successfully. AGC is quick to respond in a helpful manner,” stated Gary when asked about the move to a Group Certificate. Litho Craft has been FSC certified through the Regional Affiliate Certificate Group (RACG), for 6 years. The RACG is a program sponsored by regional affiliates of the Printing Industry of America (PIA) and is open to all PIA members.

Here at AGC, we're honored to serve clients like Litho Craft. With stellar business practices and well-recognized leadership in the printing industry, we're looking forward to continuing the journey with Seattle's Color Printer™.