



THE AMERICAN GREEN CONSULTING GROUP, LLC  
**SPOTLIGHT**



Front Range Timber of Broomfield, CO  
[www.frontrangetimber.com](http://www.frontrangetimber.com)

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From flooring and doors, to cabinets and bookshelves, the use of reclaimed wood has become more than just a popular design trend. Unbeknownst to many, it has become part of an important mission to help protect and restore our world's forests. According to the World Wildlife Fund, the use of material other than virgin wood fiber to produce sawn wood, panels and paper, has increased significantly since 1997 and is projected to reach 45% by 2030<sup>1</sup>. Here, at American Green Consulting (AGC), we feel the movement from virgin wood fiber, to materials such as reclaimed wood, is greatly influenced by environmentally conscious consumers and businesses around the globe.

As purveyors of reclaimed wood, Ryan and Jessica Trombley are passionate about their business and contributing to this movement on multiple levels, as consumers, parents and business owners. Since its establishment in 2014, Front Range Timber has offered consumers, of varying design proficiencies, an alluring selection of reclaimed barn wood. In speaking about Front Range Timber and what's important to them, Jessica mentioned, "We try to create a welcoming community for everyone, from Contractors and Designers to DIYers and first-time projects. It is important for us that everyone feels welcome when they walk in the door."

With a niche market at hand, Ryan and Jessica grasped the opportunity to promote sustainable practices and responsible

sourcing via the Forest Stewardship Council® (FSC®). After careful consideration, the Trombley's made the move towards FSC certification for Front Range Timber. As a new member of the Small Business Certification Network (SBCN), a Group FSC Certificate managed by American Green Consulting, Front Range Timber is one of the few FSC reclaimed wood certificate holders in the SBCN portfolio.

What makes reclaimed wood so popular among consumers, designers and businesses? Perhaps it's the wonderment of unknown history. Or a pull from eco-conscious consumers. Or, quite simply, it could be the beauty and nuances of its color. There are many reasons why this material has made its mark on the world and design industry. American Green is proud to be part of this movement and we look forward to serving others along their sustainability journey.

*"If it wasn't for Chris and Jess [at American Green Consulting], it would be much more difficult to manage FSC Certification, especially the ins and outs of trademark requirements."*  
- Jessica Trombley

Reference:

*"Reclaimed Wood Products Take a Load off of Forests: The art of the second harvest." World Wildlife Magazine Summer 2015. Web. 5 Jun 2018.*